

Key Club International Advisor Webinar



February 2025

KEY CLUB®

Introductions



Kiwanis Youth Programs Mid-year growth report

Michelle Study-Campbell



KEY CLUB[®]



Service Leadership Programs

Great programming and value



Consistent communication and
outreach



Greater growth and retention



Current State of SLPs- February- Week 3

		<u>CKI</u>	<u>CKI clubs</u>	<u>Key Club</u>	<u>KC clubs</u>	<u>Builders Club</u>	<u>K-Kids</u>	<u>Aktion Club</u>	<u>AK clubs</u>	<u>New Charter s</u>	<u>YTD New Club Charters & Reactivation s</u>
Week 3	2018-2019	9,686	393	232,801	4,579	1,303	1,149	9,479	408	201	267
	2019-2020	8,725	371	217,187	4,475	1,242	1,139	8,524	373	174	243
	2020-2021	6,196	303	110,787	2,865	608	469	3,340	155	76	81
	2021-2022	7,064	278	176,456	3,647	981	862	3,920	177	118	507
	2022-2023	5,769	282	195,060	3,934	878	844	5,537	272	187	470
	2023-2024	5,131	262	208,809	4,209	919	915	6,095	288	210	354
	2024-2025	5,353	271	216,349	4,249	860	916	6,604	288	222	348
	% to 2018	55.27%	68.96%	92.93%	92.79%	66.00%	79.72%	69.67%	70.59%		
	% to 23-24	104%	103%	104%	101%	94%	100%	108%	100%	106%	98%

Centennial Challenge

David Robaina




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Centennial Challenge

keyclub.org/centennial-challenge/

- Open to all 33 districts, the Centennial Challenge is designed to foster membership growth and promote district development.
 - Every district that completes the Centennial Challenge will have access to the incentives — but the districts with the *largest* membership growth will take priority.
 - Prizes include An all-expenses-paid dinner at Planet Hollywood for all international conference attendees from the district, opportunities to meet inspiring leaders during our Networking Night with past Key Club International presidents, and limited-edition, centennial-themed apparel.
- 

Conventions!

Michele Schilten



KEY CLUB[®]

District Conventions

Through May

- Encourage your club members to attend!
- First step to leadership positions beyond your club
- Contact district for more information



The background of the image features a large, light gray watermark of the Zeta Phi Beta International seal. The seal is circular and contains a central shield with a key, surrounded by the text "ZETA PHI BETA INTERNATIONAL" and "KEY CLUB".

International Convention

July 2-6, 2025 in Orlando, FL





1925-2025



Key Club's 100th Birthday!

March 23, 2025

Michelle Study-Campbell

Communicating & Celebrating 100 years

What is planned?

Commemorating

100th Anniversary party in a box

Commemorative Coffee Table book

Special Centennial Retail Collection

Special events surrounding convention

Alumni events

Special guest speakers



International Partners

David Robaina

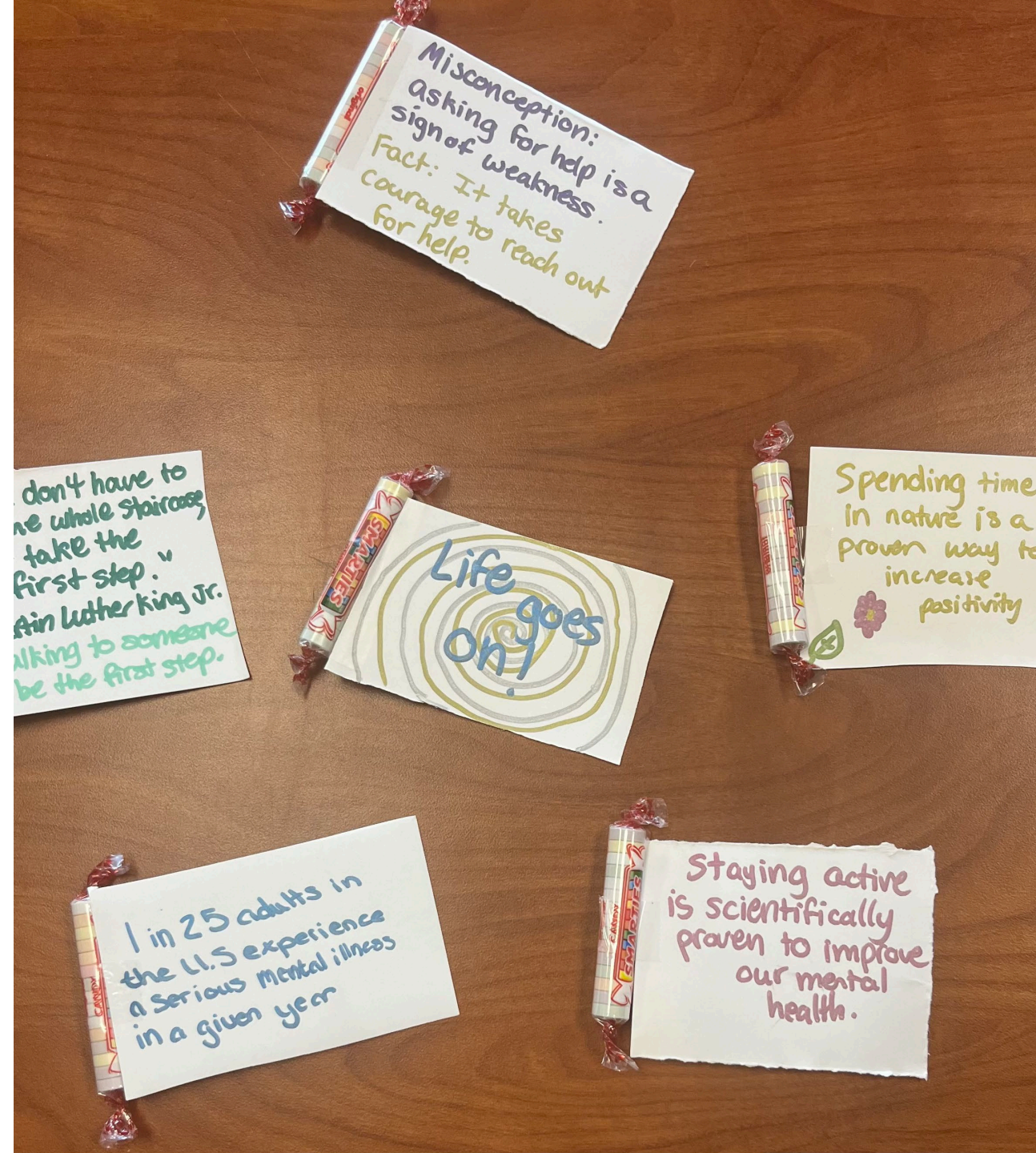


KEY CLUB[®]

Partner Updates

keyclub.org/about/partnership/

1. Thirst Project: Key Club Walks (April)
2. Schoolhouse: Tutor-a-thon (Now-March)
3. UNICEF-a-thons: More info to come (May)
4. Erika's Lighthouse: Mental Health Awareness Month/Positivity Pledge (May)



The background features a large, light gray watermark of the Zeta Phi Beta International logo. The logo is circular with a laurel wreath border. Inside the circle, the words "ZETA PHI BETA" are written in an arc at the top, and "INTERNATIONAL" is written in an arc at the bottom. In the center of the circle is a shield containing a key, with a ring at the top of the key's shaft.

Service Leadership Programs Advisor Education & Training

Melissa McMann

How SLP educates and trains

Live Webinars

- Advisor webinars
- District Administrators webinars
- Annual Gov-Elect and district secretaries training
- Annual youth protection week webinars
- Youth protection policy training for club, divisions or districts and quarterly meetings with YP Managers

In-person training session or workshops

- Kiwanis, CKI and Key Club International Conventions' education workshops
- Key Club and CKI GATCs
- Club meeting or district convention (by invitation)
- Key Leader weekend events

Online, on-demand courses

- Youth Protection policy training for clubs
- Abuse prevention courses via Praesidium Academy
- Global Leadership Certificate
- SLP Advisor 101 courses



Advisor Training Courses

Designed to:

- Onboard **new advisors**
- Increase knowledge and understanding of **current advisors**
- Refresh knowledge of **seasoned advisors**



Service Leadership Programs Advisor Training

[View Details >](#)



The Courses



Introduction to Service Leadership Programs

Learn about Service Leadership Programs and how the club advisor fits within the larger Kiwanis context.

Launch
Course



Key Club Advisor 101 Part A

Examine the learning nature of Key Club, what it means to be student-led, identify high-impact service, and more!

Launch
Course



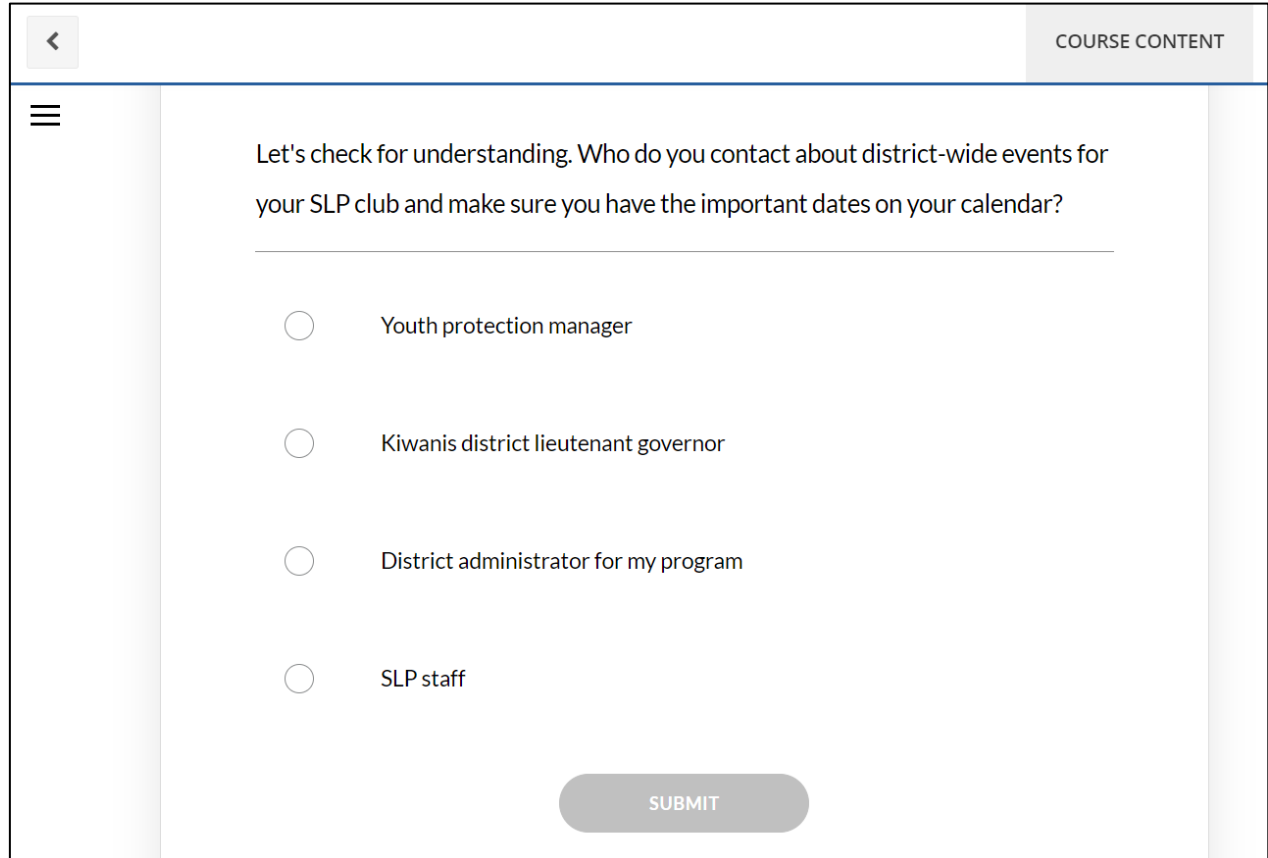
Key Club Advisor 101 Part B

Learn more about what happens over the course of a Key Club year in a monthly breakdown.

Launch
Course

Lesson Example: Introduction to Service Leadership Programs

This is an example of a “check for understanding” to reinforce the lesson introducing the role of SLP district administrator.



The screenshot shows a mobile application interface for course content. At the top right, there is a tab labeled "COURSE CONTENT". Below the tab, the question text reads: "Let's check for understanding. Who do you contact about district-wide events for your SLP club and make sure you have the important dates on your calendar?". Below the question is a horizontal line, followed by four radio button options: "Youth protection manager", "Kiwanis district lieutenant governor", "District administrator for my program", and "SLP staff". At the bottom center, there is a grey "SUBMIT" button.



- Me
- KC Advisors Search
- SLP Reports & Committee
- SLP Education



Brian Egger
Pacific Northwest(K17784) | Member ID: 00001119100 |

This area of the Club Management System gives you access to special applications and reporting, all with a single login. Your club or district leadership position determines what applications are available to you. Don't see what you need? Contact kiwanisone@kiwanis.org for assistance.

- [Background Checks](#)
- [Edit profile picture](#)
- [Edit Profile](#)
- [Click here to access Service Leadership Programs advisor, chaperone and Global Leadership Certificate courses.](#)



Youth Protection

Melissa McMann



Youth Protection Overview

- ✓ Youth Protection Policy
Training (group)
- ✓ Background Check
- ✓ Abuse Prevention
Courses (individual)



Our Obligations

Prevent adult-to-youth abuse and peer-to-peer abuse

- Identify concerning behaviors
- Monitor and supervise youth
- Report emergencies or red flag incidents
- Model safe appropriate behaviors



Accessible Policy & Prevention Training

YOUTH PROTECTION POLICIES & PROCEDURES

UPDATED OCTOBER 2022

These policies can be found in Kiwanis International Policies and Procedures as Procedure 432. All adults working with youth under the age of 18 at any Kiwanis event are required to read/understand, agree to and abide by these policies.

EDUCATION: Every Kiwanis club is expected to inform and educate its members on these policies, best practices and required actions for individuals who become aware of youth in potentially harmful situations. This education must occur annually, including providing a copy of these policies to each club member. Every Kiwanis district is expected to provide an educational forum or workshop at every district produced convention and conference regarding policies and best practices for adults working with youth, using materials provided by Kiwanis International.

CRIMINAL HISTORY BACKGROUND CHECKS: Kiwanis International requires clubs to have a clear criminal history background check for any club member serving as an advisor to any Service Leadership Program club. The check must be conducted and verified by Kiwanis International. Any person without a clear criminal history background check may not serve as the advisor. Approved background checks shall be valid for no more than two years. Kiwanis advisors shall acquire a new criminal history background check upon their initial appointment to the position.

CHAPERONE: A chaperone is defined as a Kiwanis member, faculty member, parent, legal guardian or person who is in loco parentis, twenty one (21) years of age or older, who has been approved by the school or agency and registered with the school or agency to accompany the youth members at the specific event. All chaperones (club members and non members) participating in any single day or overnight Service Leadership Programs event must have a clear criminal history background check and must have completed Kiwanis International youth protection training. Additionally, chaperones must follow all applicable policies and procedures.


CHAPERONES FOR OVERNIGHT EVENTS: A minimum of one adult per 10 students must be serving as chaperones during the entirety of an overnight event.

CHAPERONES FOR SINGLE DAY EVENTS: A minimum of one adult per 10 students must be serving as chaperones during the entirety of a single-day event.

OVERNIGHT EVENTS: All adults (club members and non members) responsible for or staying overnight at any Service Leadership Programs event must have a clear criminal history background check and must have completed Kiwanis International youth protection training. However, parents/guardians of participating students who are not chaperones may attend the event for a maximum of one overnight day without a criminal history background check.

OVERNIGHT STAYS: While attending a Kiwanis event that requires an overnight stay in a hotel or camp conference setting, adequate adult chaperoning is expected and must include no fewer than one adult male for each ten or part of ten youth males, and one adult female for each ten or part of ten youth females. Except for a parent sharing a sleeping room or other sleeping quarters (e.g., a tent with lockable open ends), no adult should share a hotel or dormitory sleeping room or other sleeping quarters with a youth. In the event that sleeping quarters consist of multiple beds (such as in a burlesque or camp cabin), adults may share the sleeping quarters with youth members of the same gender, provided that two or more adults are present.

DISTRICT ADMINISTRATORS FOR SERVICE LEADERSHIP PROGRAMS: Kiwanis International requires all SLP district administrators to complete an application process, which includes submission of a completed application, having a clear background check conducted and verified by Kiwanis International, completion of Kiwanis International youth protection training, and any other elements that may be required by Kiwanis International. After receipt of an individual's application and verification of all required elements, Kiwanis International will review the information and decide, in

YOUTH PROTECTION & BACKGROUND CHECKS

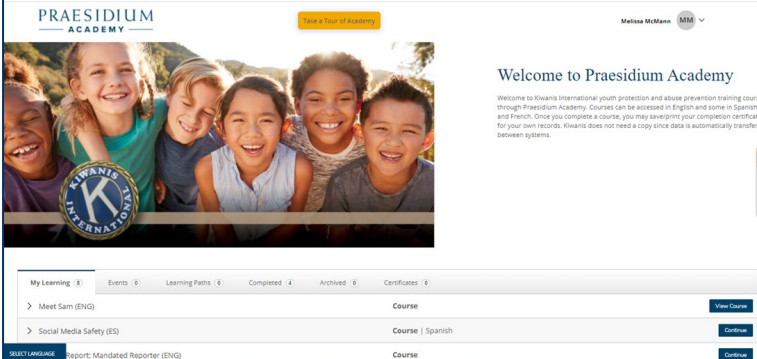
As the premier provider of youth service clubs and programs, Kiwanis International holds itself and its members to the highest standards of conduct and awareness. Each year, more than 300,000 youth take part in Kiwanis Service Leadership Programs (SLPs) such as KiKids, Builders' Club and Key Club. Kiwanis reaches millions more youth around the world through club and district service projects. When we work with and mentor youth during projects and activities, their care and welfare are entrusted to us.

Kiwanis members must know how to protect the youth with whom we interact. When we all share this commitment, we also protect ourselves and the organization we value.

Kiwanis International has taken extensive action to equip Kiwanis clubs, districts and SLPs with the tools to provide safe and secure environments for youth. Resources include a [24/7 toll-free helpline](#), as well as a roster of [youth protection managers](#) for each Kiwanis district. [Click here](#) for the youth protection manager's job description.)

Other information and resources

- [Youth protection training](#)
- [Policies and procedures](#)
- [Culture of care](#)
- [Youth Protection Week](#)
- [Background checks](#)
- [Bully prevention](#)
- [District Administrators' Code of Ethics example](#)



PRÆSIDIUM ACADEMY

Use a Tool to Add to Cart

Melissa McMane MM

Welcome to Praesidium Academy

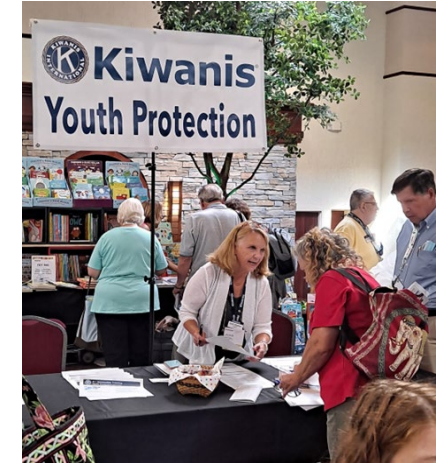
Welcome to Kiwanis International youth protection and abuse prevention training courses through Praesidium Academy. Courses can be accessed in English and some in Spanish and French. Once you complete a course, you may save/print your completion certificate for your own records. Kiwanis does not need a copy since data is automatically transferred between systems.

My Learning (3) Events (0) Learning Paths (0) Completed (4) Archived (0) Certificates (0)

Meet Sam (ENG) Course [View Course]

Social Media Safety (ES) Course [Spanish] [Continue]

Report: Mandated Reporter (ENG) Course [Continue]



Clubs review policy annually.
Chaperone ratios
Social Media
Transportation

Kiwanis.org/youthprotection webpage has training slide deck, recording, links to past webinars, and background check FAQ.

Educate SLP advisors, administrators & chaperones on abuse prevention best practices.

DA/Advisors complete 6 and Chaperones complete 3 online youth protection Praesidium courses.

Educate members at in-person or virtual conferences, conventions, webinars, or club meetings



Youth Protection Requirements by Leadership Position

Leadership Position	Current KI Background check	Review YP Policy annually	Complete Praesidium courses
Kiwanis International Board/KYP Board	X	X	
District Governors/Gov-Elects	X	X	Required for some districts' distinguished awards
District YP & Risk Managers	X	X	6 courses
SLP District Admins	X	X	6 courses
Kiwanis member SLP Advisor	X	X	6 courses
Faculty Advisor (not KI member)	If serving as chaperone off campus	X	3 courses if serving as chaperone off campus
KI member chaperoning SLP event	X	x	3 courses
Non-Kiwanis member chaperone	X	X	3 courses
Kiwanis club officers or member volunteer with community (non-SLP) youth		X	



Reporting Incidents

When a person calls to report an incident with youth, they must follow these steps.

1. If it is a life-threatening emergency, call 911 (or their country's equivalent).
2. Call the Youth Protection Helpline. This is staffed by Praesidium and has trained intake specialists to provide support 24/7 and give next steps. Call to report:
 - Abuse
 - Inappropriate behavior
 - Policy violation
 - A suspicion that one of the above has occurred

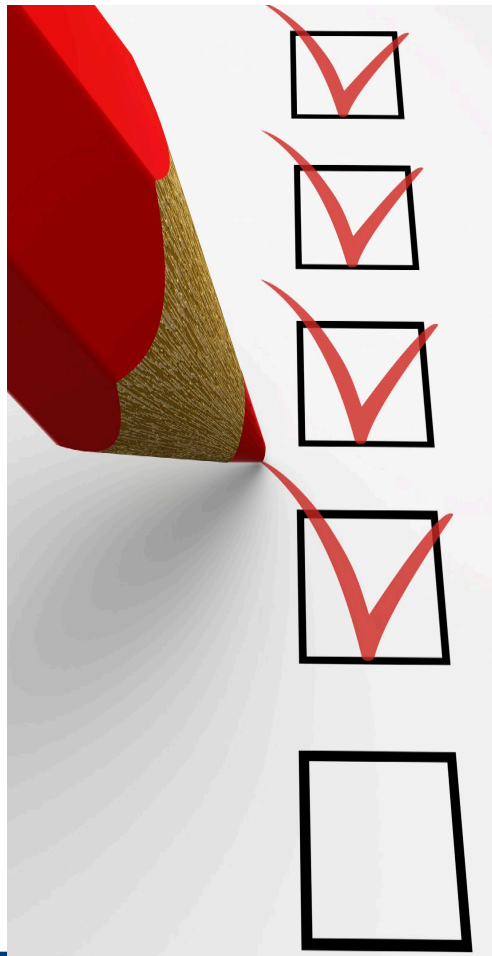
YOUTH PROTECTION HELPLINE 866-607-SAFE (7233)



Background Checks

- Required prior to serving as District Admin, Kiwanis advisor, member/nonmember chaperone
- Faculty advisor required when serving as chaperone to SLP sponsored overnight or single-day event off school premises. If staying on school grounds, their school check is sufficient.
- Kiwanis contracts with Safe Hiring Solution's "Safe Visitor" online application portal
 - Individual email link is sent to email on file **Check spam folder**
 - Searches county, state/province, national criminal records
 - Good for 2 years. Check secretary dashboard for expiration dates.
 - May take 2+ weeks to process; submit names in advance of event
- California residents have a different process.

See: <https://www.kiwanis.org/policy-requirements-for-california-volunteers/>



SLP Staff Supporting Youth Protection Efforts



Jenny Najib

Youth Protection Associate

Responds to background check and youth protection phone calls & emails, sends links, sends quarterly reports



Stacy Payne-Miller

Operations Manager

Responds to CA background checks, manages vendors, back up to Jenny.



Melissa McMann

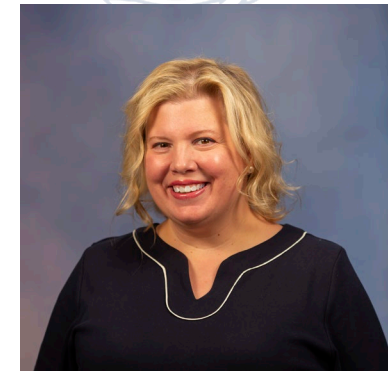
SLP Training Administrator

Educate adults volunteering with SLPs and SLP members on youth protection and leadership (Key Leader, Global Leadership Certificate and ICON education sessions)



Amie Boone-Cox

SLP Training Specialist



Michelle Study-Campbell

KYP Executive Director

Leads all KYP/SLP programs and implements policies. Receives, reviews and responds to Helpline calls and any youth protection issues.

Backgroundchecks@Kiwanis.org

YouthProtection@Kiwanis.org





Global Leadership Certificate

Melissa McMann

Global Leadership Certificate Courses

What is it?



40 COURSES



86 ADVISORS
HAVE AUDITED
COURSES



1340 KC
MEMBERS HAVE
LEARNED AT
THEIR OWN
PACE



LESS CLICKING &
MORE
SCROLLING



545 CURRENT
UNDERCLASSMAN
HAVE COMPLETED
CERTIFICATES

The screenshot shows a user interface for the CKI Key Club Global Leadership Certificate Program. At the top, there is a navigation bar with 'CKI | KEY CLUB' on the left and 'Home' and 'Account' on the right. Below this is a secondary navigation bar with 'Dashboard', 'Catalog', and 'My Learning'. The main content area features a header for 'Key Club Global Leadership Certificate Program' with a progress bar indicating '11 of 39 Completed'. Below the header, there is a section titled 'Connection' with a sub-header '5 / 5 Required Courses'. This section contains four course cards, each with a title, a 'Required' tag, a brief description, and a 'Launch Course' button. The courses are: 'Building Meaningful Relationships', 'The Power of Community Connection', 'Building a Community Connection Plan', and 'The Value of Networking'.

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Brian Egger
Pacific Northwest(K17784) | Member ID: 00001119100 |

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- Background Checks
- Edit profile picture
- Edit Profile
- Click here to access Service Leadership Programs advisor, chaperone and Global Leadership Certificate courses.



Key Club GLC Master Class at ICON 2025

What is it?

- An in-person interactive workshops at ICON to level up your leadership skills
- Apply GLC competencies and skills in real-life situations and case studies.
- Network with Key Club members from US, Canada & Caribbean districts
- Accepted participants get a \$200 stipend, free meal, GLC pin and prizes.

Eligibility?

- Underclassman who completed 20+ GLC courses. Accepting 50 participants.
- Apply by May1st 2025.
- See eNews for application link:
https://kiwanis.formstack.com/forms/2025_kci_master_class_application





Youth Opportunities Fund Grant

Laura Holloway

Grant open to all Key Clubs to help increase the impact of service projects.

HURRY.

Grant applications close soon.

March 1, 11:59 p.m. ET

Successful YOF Applications



- **The need** is clearly defined with surveys and facts about the population.
- The timetable is **clear, detailed, and well-outlined.**
- The service project **fits the needs** of the population.
- **The budget** is itemized with proposed expenses.

Do's and Don'ts for advisors

Youth Opportunities Fund grant application



Do...

- Plan ahead
- Require research
- Help create an itemized budget and thorough timeline
- Require a community needs assessment
- Require collaborating with other organizations

Don't...

- Wait until the last minute
- Use unknown acronyms or lingo
- Neglect the timeline or budget
- Rely solely on the grant for funding
- Write the application for your club without involving students

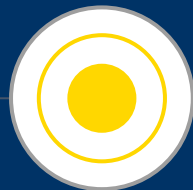
YOF Timeline

APPLICATION
CLOSES



11:59 PM ET
MARCH 1

APRIL 1

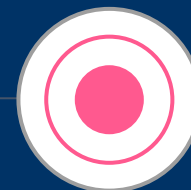


DECISION
DATE

SIGN
AGREEMENT
& GET FUNDS



MAY-APRIL



SERVICE
PROJECT

SUBMIT FINAL
REPORT



11:59 PM ET
APRIL 30

KEY CLUB[®]

For advisors

For students

February Resources

[keyclub.org/resources/
February-advisor-
webinar](https://keyclub.org/resources/February-advisor-webinar)



[keyclub.org/key-
club-spring-resources](https://keyclub.org/key-club-spring-resources)



Elections

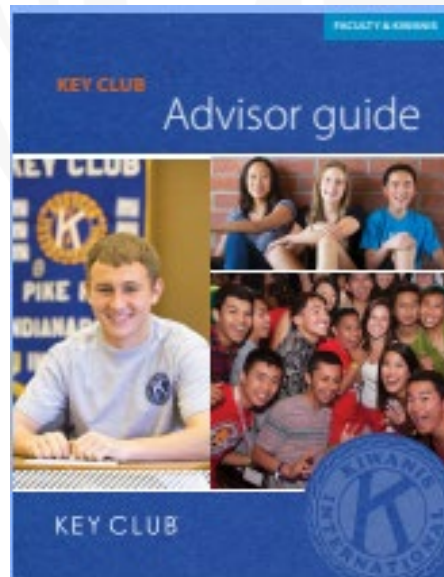


Elections Committee & Resources

- Meeting kit
- Club bylaws
- Elections Committee
- Update the officers at keyclub.org/muc.

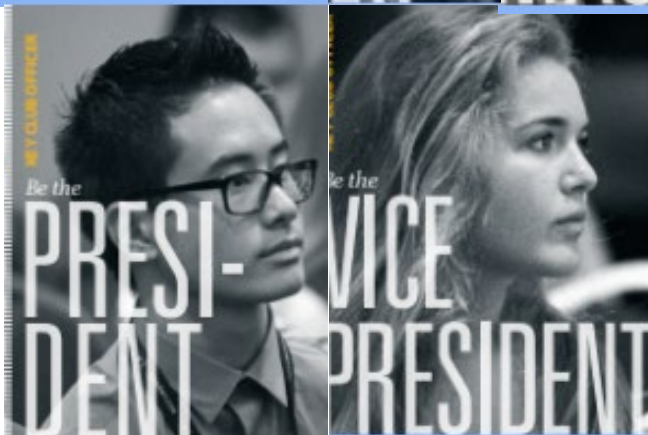


Officer Retirement & Induction



Training

[Keyclub.org/officer-guides](https://keyclub.org/officer-guides)



[Keyclub.org/GLC](https://keyclub.org/GLC)

A screenshot of the Key Club Global Leadership Certificate Program dashboard. The page header includes 'CKI | KEY CLUB' and navigation links for 'Home' and 'Account'. A dark blue navigation bar contains 'Dashboard', 'Catalog', and 'My Learning'. The main content area features a blue box with 'GLOBAL LEADERSHIP CERTIFICATE' and a progress bar showing '11 of 39 Completed'. Below this is a 'Connection' section with the sub-header '5 / 5 Required Courses'. It displays four course cards, each with a title, a 'Required' tag, a description, and a 'Launch Course' button. The courses are: 'Building Meaningful Relationships', 'The Power of Community Connection', 'Building a Community Connection Plan', and 'The Value of Networking'.

Graduation

Michele Schilten



KEY CLUB®

Retail for Graduates

Michele Schilten





Available in the Kiwanis Family Store

<https://store.kiwanis.org>



Circle K

Michele Schilten

Circle K

Kiwanis for College/University

- Service
- Leadership
- Fellowship
- <https://www.circlek.org/find-a-club/>



Staying connected: Key Club International Alumni Network

Stacy Payne Miller



KEY CLUB[®]



Reconnecting-Alumni Project

Why alumni?

Key Club has a vast community of alumni, and our goal is to bring this brilliant community together to help strengthen the member experience and support growth.

The Key Club International Alumni Network

The alumni network has so much to offer!

- Connect through the directory.
- Find a job or talent for your organization.
- Create alumni event pages.
- Network with like-minded communities.
- Fundraise for Key Club.





Connect ▾

Engage ▾

Develop ▾

Donate

Links ▾

More ▾

Login

Welcome to the Key Club International Alumni Network!

Get Started

News and Updates

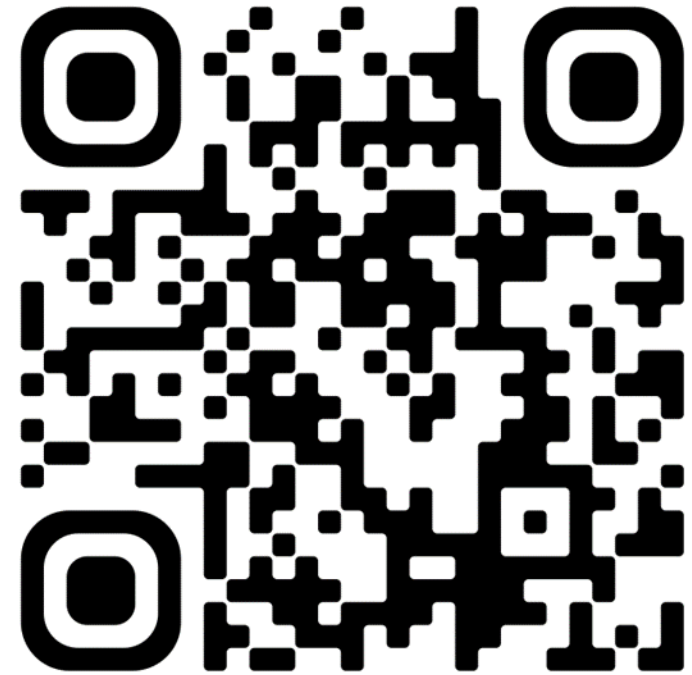
Events

Sign In / Register

keyclubalumni.kiwanis.org

Who can join the alumni network?

- Any Key Club member who is currently a senior and at least 18 years old.
- Any former Key Club member.
- Key Club advisors and district administrators.



keyclubalumni.kiwanis.org



2025 Alumni Events

Washington DC: April 16 or 17

Ontario, CA: Saturday, April 26

Pittsburgh, PA: Thursday, June 26

Orlando, FL: Tuesday, July 1 & Wednesday, July 2

Atlantic City, NJ: Thursday, September 11

Stay in the loop! Register on the alumni platform to receive event details.

Advisors are welcome to sign up too—you don't have to be an alum!



Q&A