ELIMINATE
maternal/neonatal tetanus
Kiwanis | unicef

unicef
united states fund

LEND A HAND
THIS HALLOWEEN...

TRICK-OR-TREAT FOR UNICEF

Trick-or-Treat for UNICEF isn't just for kids. It's your club's chance to help save women and babies around the world through The Eliminate Project. Plan a talent show, dance, pumpkin-carving contest, haunted house, ghost run—or whatever your club thinks is awesome. Get ideas, order boxes and learn about club fundraising recognition and goals at **www.TheEliminateProject.org/trickortreat.**

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TRICK-OR-TREAT FOR UNICEF IDEAS

Need ideas for a fundraising project your club can do? Try one from the list below—or come up with your own! For more ideas, go to www.TheEliminateProject.org/trickortreat.

RUN FOR THE CAUSE

Host a 1-, 3- or 5K Zombie Run the weekend before Halloween. Encourage the "undead" to wear ghoulish getups, and honor those with the most disgusting, most horrifying or most hilarious costumes. Ask local shops and eateries for prize donations in exchange for sponsorship mentions. And require runners to raise at least US$25 in pledges for The Eliminate Project to be eligible for prizes. Be sure to watch for the October 2013 Kiwanis magazine at www.kiwanismagazine.org for a story about a zombie run that raised US$14,000.

HOST A HORRORFEST

Obtain the rights to show a scary or wickedly funny Halloween film at your high school through www.swank.com. Ask area grocers and restaurants to donate concession foods and supplies. Recruit parents and teachers to chaperone and assist with running the event. Then publicize your movie night well in advance at school, in the community and on social media outlets.

START A PUMPKIN SMASH

Ask area farmers and pumpkin patch proprietors to donate unsellable pumpkins for a punkin-chunkin' event. For built-in crowds and publicity, partner with an apple orchard that hosts pumpkin patch activities. Seek a salvage yard to donate a car to serve as the target, and then find a hardware retailer to donate materials (and expertise) to build your catapult. Stage your event at the pumpkin patch and charge US$5 per pumpkin hurl. Check out the video of White Oaks Secondary School Key Club's pumpkin smash at www.keyclub.org/pumpkinsmash.

CREATE FRANKENSTEIN'S LABORATORY

Decorate a "mad lab" table for your school lobby or outside the cafeteria. Schedule white lab coat-clad volunteers to run the sale of "concoctions" before and between classes. Sell candy-filled test tubes and other such fiendish confections. Go to www.myrainbowdust.com for bulk test tubes and candy. Or visit www.orientaltrading.com for countless bulk Halloween candies and novelties.

HOST A "TWILIGHT" DANCE

Charge US$5 admission and invite guests to come as their favorite blood-sucking characters. Enlist chaperones so you can party until "breaking dawn"— but not a minute after—similar to a post-prom lock-in. Publicize and sell tickets early (with a cut-off deadline) to determine attendance and food needs.

SEND IN FUNDS

Once you've collected your donations, send a check or money order (payable to the Kiwanis International Foundation) and your completed gift form to:

> The Eliminate Project: Campaign Office
> Kiwanis International Foundation
> 3636 Woodview Trace
> Indianapolis, IN 46268, USA
> ATTN: Trick-or-Treat

Write your club name or club number on the memo line of the check so you can earn recognition for your club. Learn more at www.TheEliminate Project.org/SLPawards.

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